

Microlearning Sessions Activity

MEDIA AND INFORMATION
LITERACY

CITIZENS  **ACCELERATOR**

Activity 2: Develop your media and information literacy skills with five key questions

Objectives:

- Develop media literacy skills
- Develop critical thinking using a simple exercise
- Become aware of disinformation

Materials needed:

- Newspaper article/social media article
- Post-its
- Paperboard
- Internet

Duration:

- 20 minutes

Description:

The Center for Media Literacy (medialit.org) has developed five key questions as a starting point for the analysis of any media message or piece.

Choose an article from a newspaper/social media page about a recent event/topical news.

Divide the class into groups of five or present the article to the plenary session and ask the participants to answer the following questions.

- Who created this message? (**Authorship**)
- What creative techniques are used to attract my attention? (**Format**)
- How might different people understand this message differently from me? (**Audience**)
- What lifestyle, values, and point of view are represented in, or omitted from, this message? (**Content**)
- Why is this message being sent? (**Purpose**)

Discuss with the whole group the importance of these five questions.



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the world is only one creature

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